



## Challenge

PTS Consulting Group PLC, the world's largest IT relocation company, have ambitious global growth plans. As part of their growth strategy they wanted their UK website updated and a group web strategy developed. What started as a brief for a single website soon developed into the creation of a group holding portal and 6 country specific websites.

## Response

We created and manage 7 database driven HTML and Flash websites, allowing PTS nominated employees and Works Digital to update content, images and downloadable PDFs direct from the desktop via secure back-end content managed systems (CMS).

## Result

Too early to say as they have only just gone live, however worldwide internal feedback has been very positive. The new positioning now forms the backbone of all key communications for the PTS group of companies worldwide.

“ Many people have told me that PTS Consulting was our industry's best kept secret. I was fed up of hearing it. So I employed Works Digital to redesign our website and all our marketing material. I was dreading the whole process, but Chris and the gang were a real pleasure to work with; ultra professional, extremely creative, always responsive with endless patience and best of all we had a laugh along the way. We now have, at last, a profile that matches our market presence. ”

Kevin Perrett  
CEO, PTS Consulting Group PLC

